

Pathways for Achieving World Class Status



From Excellence to Exposure



Building a World Class University requires

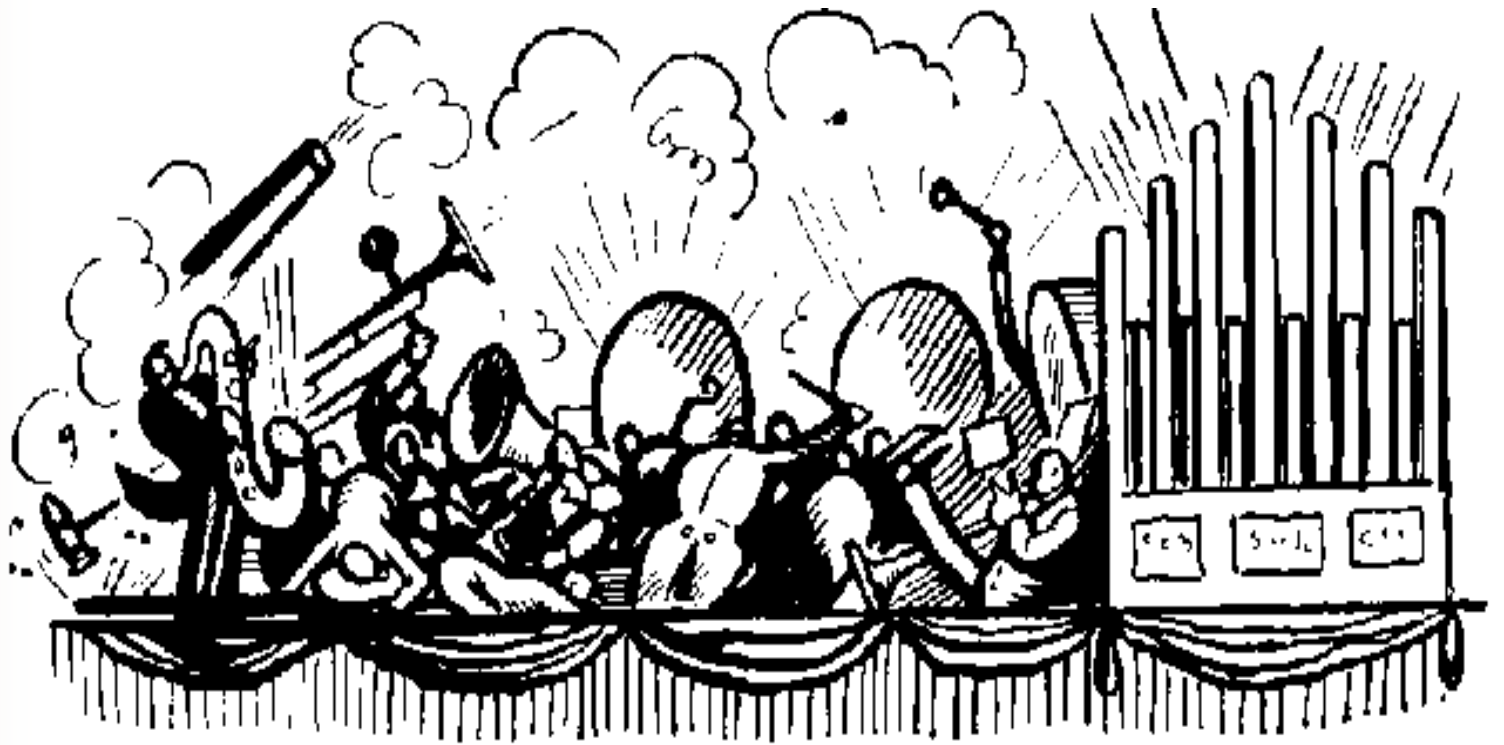
1. World Class Capability – Excellence
2. Linkage Exposure/ Collaboration
3. Contribution platform with strong base
“leverageable” to a world wide setting
4. Open Platform Exposure – Publicity

Hence the term from Excellence to exposure

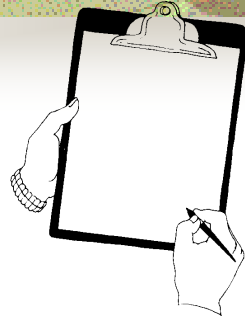
Excellence provides the basic platform because

- It provides an attractive offer which attracts possible partners
- It gives us the tools to market our availability with dignity
- It also ensures that where linkages and exposures are been developed we do not drop the ball
- It provides the dignity and self confidence required for beneficial International Interactions

It is like the capabilities of the orchestra



which allow the Conductor to utilise the ensemble for big and Challenging assignments



What we need to put in place for global linkage

- A well articulated strategic plan with laudable goals and benchmarks for realisation and implementation
- Accreditation records and quality standards and a clear-cut programme for maintaining excellence and competitiveness
- Publishable quality profile of senior academics with Visionary understanding and future objectives with well developed international leverage skills for networking on a global platform
- Well defined areas for linkages with justifiable bases in other words articulating relevance on the global platform

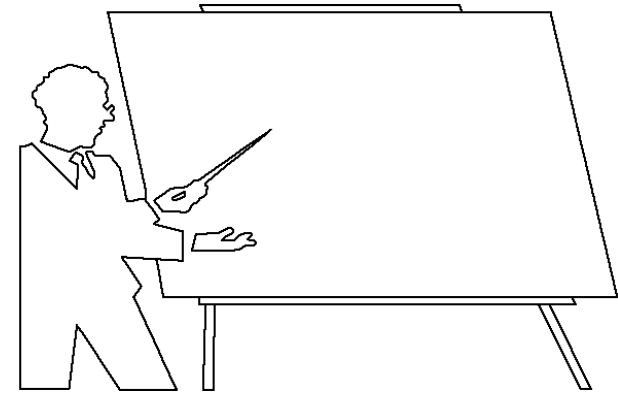


While maintaining our drive towards excellence this must be used to provide exposure by

- 1. Ensure the existence of Linkages with world renown academics**
 - a. Invite and sponsor renown academics to have short lecturing stints at CU in Broad Major areas viz**
 - Science and Technology; Human Development;; Economy, Banking and Business: International Affairs**
 - b. Develop exchange programmes for CU ACADEMICS for international exposure start with current openings and use above as well.**

2. Ensure our academics are developed in capabilities for fostering Linkages. These skills include

- 1. Computer Literacy – Many senior academics need to be trained**
- 2. Marketing and public communication skills**
- 3. Writing International linkage packages and proposals**
- 4. Projecting excellence**

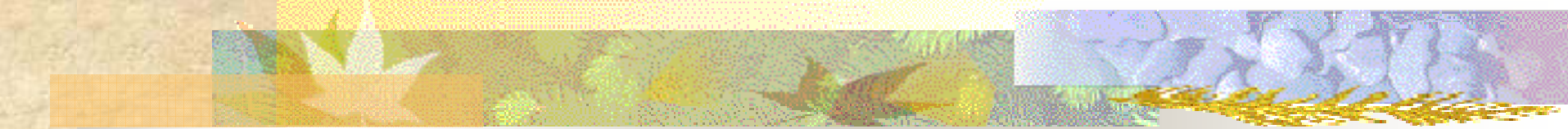


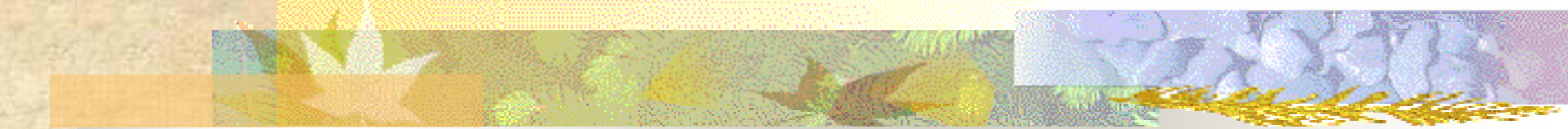
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3. Have a fully functioning Linkage Office

This will involve having a fully designated linkage officer in the Office of the V.C. Function will include

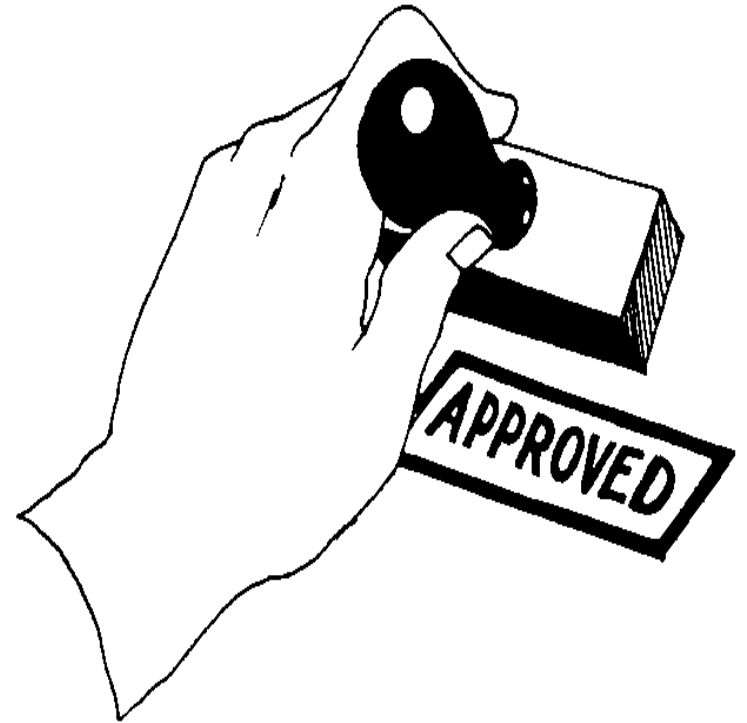
- Coordinate and streamline linkage and exposure packaging**
- Develop communication lines with external bodies and Institutions as well as within the University**
- Assist in facilitating visits etc**

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- 4. Ensure we continue with activities to make us attractive. These include**
- 1. International conferences – These are a major determinant factor**
 - 2. Journals – These must be made to start shortly**
 - 3. High level academics recruitment**
 - 4. Development of Endowed centres of relevance– Internally and externally endowed – Using NAPE, NEPAD as starting point**
 - 5. Departments will need to identify areas of fit for linkage promotion**

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- 5. Effective publicity and promotions**
 - 1. Properly Developed interactive and regularly endowed Website. Also regularly updated. Need Website officer**
 - 2. Continuous and consistent use of promotional materials both local and international – corporate representations of standard international qualities**

Curriculum Issues

- Identifying where current curriculum has gaps in relation to international ones
- Developing linkages and accreditation with relevant international quality assurance bodies



University wide drive it Individual and Collective levels



